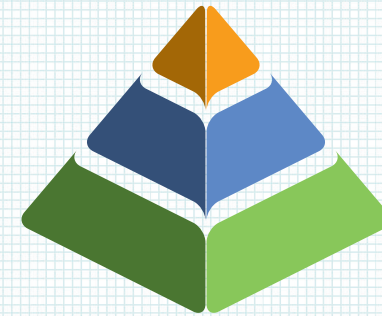


Indicator	Current value	Target value (2030)
Children and Parenting		
Ratio of people who feel they can conceive, give birth, and raise children with peace of mind	2019 80.0%	91%
Education		
Ratio of 5 to 6-year-old students with the 5 skills listed in the "Playing, Learning, and Growing, Hiroshima Kids!" promotion plan	2019 73.2%	80%
Ratio of students with established "independent learning"	2019 Elementary: 71.1% Junior high: 64.6% High school: 64.3%	Elementary: 80% Junior high: 80% High school: 80%
Ratio of students with less than 40% correct answers in the National Assessments of Academic Ability	2019 Elementary: 13.9% Junior high: 18.8%	10% or less
National ranking of "ability to teach students to utilize digital technology"	2018 Elementary: 18th (74.6%) Junior high: 23rd (66.1%) High school: 40th (65.2%)	All in top 3 nationally
Excess people leaving Hiroshima Prefecture for university or other higher education	2019 1,187 people	0 people
Health		
Increase in healthy life expectancy	2016 Male: 71.97 Female: 73.62 National average Male: 72.14 Female: 74.79	Exceed the national average and extend beyond the average life expectancy increase
Medicine and Caregiving		
No. of advanced medical technologies implemented by key hospitals in the Hiroshima metropolitan area	2019 13 cases	26 cases
No. of physicians engaged in medical care in the prefecture	2018 7,286	7,378
Ratio of people who think that they can continue to live with peace of mind even if they need medical or nursing care	2020 55.6%	82%
Society of Regional Coexistence		
Ratio of people in the region who are able to help each other with their problems and concerns	2019 48.3%	90%
Disaster Prevention and Mitigation		
Percentage of people who are prepared for evacuation	2019 13.6%	100%
No. of houses expected to be inundated above floor level due to river flooding	2020 Approx. 18,000	Approx. 16,000
No. of houses preserved from landslides [Reference] No. of houses subject to preservation (total): Approx. 404,000 (2020)	2020 Approx. 116,000	Approx. 135,000
Traffic closures during disasters on emergency transportation roads	2015 to 2019 190	120 (2026 to 2030)
Public Safety and Safe Living		
No. of recognized criminal offense cases	2019 14,160	10,000 or less
Perceived public safety (ratio of prefectural residents who feel public peace is well-maintained)	2017 85.3%	90% or more (maintained)
Work Style Reform and Roles for Diverse Entities		
Ratio of corporations (with 31 employees or more) working to create an environment in which employees feel motivated and ambitious to work	-	80% or more
Industry Innovation		
Added value created by prefectural efforts	-	500 billion yen
Agriculture, Forestry, and Fisheries		
Agricultural production value	2018 71.2 billion yen	74.6 billion yen
No. of business entities with an agricultural production value of 10 million yen or more	2018 605	705
Production value of business entities with an agricultural production value of 10 million yen or more	2018 23.4 billion yen	33.5 billion yen
Increase in no. of upscale restaurants which handle Hiba beef	-	30
No. of business entities that raise Hiroshima Wagyu cattle	2018 2	15

Indicator	Current value	Target value (2030)
Agriculture, Forestry, and Fisheries		
No. of cattle raised by corporate business entities which raise Hiroshima Wagyu cattle	2018 1,800	4,850
Area of land suitable for concentrated forestry management	2018 0 ha	40,000 ha
Oyster export volume	2018 1,500 tons	2,500 tons
No. of marine fisheries with production value of 8 million yen or more	2018 50 business entities	84 business entities
Production value of marine fisheries with production value of 8 million yen or more	2018 700 million yen	1.9 billion yen
Tourism		
Tourism consumption amount	2019 441 billion yen	800 billion yen
Tourist satisfaction level	2019 73.4%	90%
Resident satisfaction level	-	90%
Sports and Culture		
Ratio of prefectural residents proud of enjoying sports	2019 52.4% (Ranked #1 nationally)	65%
Percentage doing sports 1 day per week or more	2019 Prefecture: 41.8% (Nation: 53.6%)	65%
Ratio of prefectural residents who participated in cultural or artistic activities (viewing, experience, etc.) in the past year	2020 Viewing activities: 48.3% Experience activities: 19.5%	Viewing activities: 80% Experience activities: 50%
Peace		
International consensus-building for the abolition of nuclear weapons	-	Investigation of consensus-building measures All countries, including nuclear weapons states, participate in the multilateral framework
Sustainable Community Development		
Population density in areas recommended for residence	2020 60.3 people/ha	60 people/ha or more
Citizens coverage rate of daily living services within walking distance	2020 52.7%	55% or more
Agency share of public transportation	2020 18.7%	20% or more
Residents in regions of concern for disaster prevention effectiveness risk	2020 120,000 people	100,000 people or less
Ratio of prefectural residents who feel they can enjoy the appeal of both nature and city and have good quality of life	2019 62.6%	70% or more
Hilly and Mountainous Areas		
No. of people registered on the human resource platform, "Hiroshima Satoyama Team 500"	2019 345	1,000
No. of SMEs utilizing external human resources through a matching support agency for SMEs and external human resources	-	320
Creation of problem-solving models using digital technology	-	10 cases or more (Dissemination and expansion for 20 cases or more)
No. of municipalities placing new transportation services involving mutual regional support into the transportation plan and promoting efforts	-	19
Exchange and Collaboration Base		
No. of people using Hiroshima Airport	2019 2.97 million	3.6 million
Volume of containers handled in prefecture's ports	2019 360,000 TEUs	480,000 TEUs
Hours lost annually due to traffic	2019 45 million	30 million
Environment		
Greenhouse gas emissions (Reduction rate)	2013 59.03 million tons	46 million tons (-22%)
Amount of 3 items (PET bottles, plastic bottles, plastic bags) washed ashore	2019 8.4 tons	6.3 tons
Industrial waste recycling rate	2018 74.9%	76.1%



Peace of Mind

Having Pride

Taking on Challenges

Hiroshima Vision

Each prefectural resident is "taking on challenges" for their hopes and dreams with a foundation of "peace of mind" and "having pride."
~ Both work and life. Both villages and towns. Achieving fulfilling lifestyles for both. ~



2021 ▷ 2030



Towards Developing a New Hiroshima Prefecture

Looking ahead, we can predict changes in the socio-economic environment, and these changes in situations will become even more drastic, leading to greater uncertainty and unpredictability. In order to best pass the baton to the next generation, our future leaders, we have created 30 year goals, as well as 10 year goals, with steps on how to achieve them, which we now will present to prefectural residents.

Expected Changes in the Socio-economic Environment

Population decline, low birth rate, and aging becoming a reality	Global society facing new developments	AI/IoT, 5G, and other rapidly advancing digital technologies
Concerns of social inequality	Increasingly frequent large-scale disasters	COVID-19 crisis

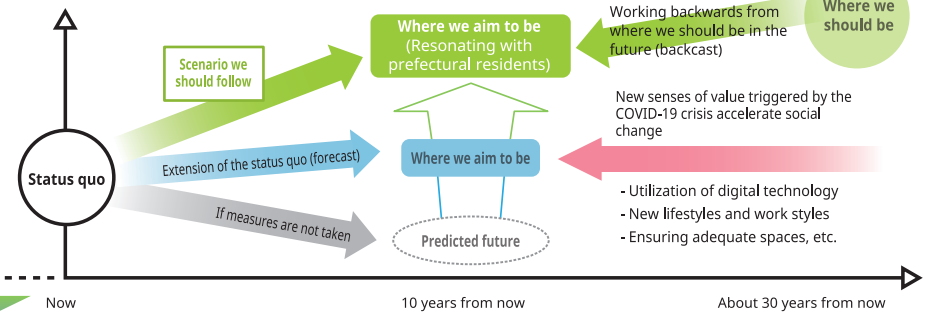
Results of Past Efforts and Buds for New Growth

Hiroshima Future Challenge Vision

- Human resource development
- New economic growth
- Development of daily life with peace of mind
- Development of a prosperous region

2011 ~

Backcasting Method that Envisions Where We Should Be in the Future and then Draws a Vision of Where We Aim to Be 10 Years from Now



Basic Philosophy

Realizing a Hiroshima Prefecture where people can truly feel, "I'm glad I was born and raised in Hiroshima, and live and work here" into the future

Where We Aim to Be

Each prefectural resident is "taking on challenges" for their hopes and dreams with a foundation of "peace of mind" and "having pride."
~ Both work and life. Both villages and towns. Achieving fulfilling lifestyles for both. ~

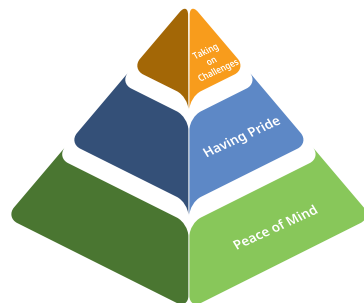
Basic Concept for Reaching Where We Aim To Be

Support for Prefectural Residents Taking on Challenges

While prefectural residents each have unique living environments and positions, we aim to first alleviate their concerns and bring them "peace of mind" as well improve the strengths that lead prefectural residents to "have pride." With this peace of mind as the foundation and with growing pride, we aim for a society where each and every prefectural resident can "take on challenges" to achieve their hopes and dreams.

Developing a Well-dispersed, Well-concentrated Region Utilizing the Characteristics

The COVID-19 crisis has made us aware of the value of "dispersion" and keeping distance between people, thus avoiding the "crowded places, closed spaces, and close-contact settings" that have become excessive in daily life. On the other hand, in order for Japan to continue sustainable development, it is necessary to accumulate and aggregate knowledge to generate diverse innovations. Therefore, rather than a choice between dispersion and concentration, we must create both "appropriate dispersion" as well as "appropriate concentration."



Support for prefectural residents "taking on challenges" to achieve their own hopes and dreams

Improve the strengths that lead prefectural residents to "have pride"

Alleviate the concerns of prefectural residents and bring them "peace of mind"

- Formation of an attractive city that will lead the development of the entire prefecture
- Formation of hilly and mountainous areas utilizing the rich nature and dispersion
- Formation of a highly-convenient, concentrated urban structure

We aim to be a leading "well-dispersed, well-concentrated society" where people can live and work with a high degree of freedom and satisfaction, regardless of time or place.



Direction of 17 Measure Areas and 99 Efforts

Children and Parenting 1

- (1) Enhancing uninterrupted care and support from pregnancy onward
- (2) Enhancing child-friendly places
- (3) Developing a child and parenting-friendly environment
- (4) Enhancing measures to prevent child abuse
- (5) Enhancing and improving social childcare
- (6) Promoting support for single-parent families

Education 2

- (1) Enhancing early childhood education and care
- (2) Promoting learning reform
- (3) Enhancing higher education
- (4) Constructing a safety net for learning
- (5) Enhancing special needs education
- (6) Promoting career and vocational education
- (7) Enhancing recurrent education



Health 3

- (1) Promoting health enhancement for prefectural residents to fit their life stage
- (2) Promoting health enhancement of the "body and mind" in collaboration with corporations in the prefecture
- (3) Promoting early detection and early treatment of cancer and other diseases
- (4) Promoting engagement of all ages in society, where the elderly can play active roles with purpose
- (5) Preventing the need for nursing care through "exercise, food, and gatherings"

Medicine and Caregiving 4

- (1) Securing advanced medical functions and a regional medical system
- (2) Improving the quality of community comprehensive care systems
- (3) Securing, retaining, and cultivating welfare and caregiving human resources
- (4) Stabilizing the caregiving service base
- (5) Ensuring an emergency medical system
- (6) Strengthening systems in the event of a disaster or new infectious disease



Society of Regional Coexistence 5

- (1) Solving problems through collaboration and cooperation between residents and various entities
- (2) Developing an environment where people with disabilities and their families can live with peace of mind
- (3) Developing an environment where foreign nationals can live with peace of mind
- (4) Creating an environment where people value diversity and respect one another's differences

Disaster Prevention and Mitigation 6

- (1) Promoting proactive disaster prevention through physical tangible measures, etc.
- (2) Promoting infrastructure management utilizing digital technology
- (3) Promoting disaster prevention education
- (4) Providing detailed disaster risk information
- (5) Developing structures for volunteer disaster prevention organizations
- (6) Improving evacuation shelter environments, etc., and disseminating information
- (7) Strengthening initial and emergency responses to large-scale disasters, etc.



Public Safety and Safe Living 7

- (1) Promoting movements involving all prefectural residents
- (2) Responding to new criminal threats
- (3) Taking comprehensive measures to deter traffic accidents
- (4) Supporting crime victims, etc.
- (5) Preventing and providing relief for consumer harm
- (6) Taking measures to ensure food safety and peace of mind
- (7) Cooperating across a wide area for water services

8

Work Style Reform and Roles for Diverse Entities

- (1) Promoting work style reform
- (2) Promoting active participation by women
- (3) Promoting the employment and retention of young people in the prefecture
- (4) Promoting employment for elderly workers
- (5) Promoting active participation by individuals with disabilities
- (6) Developing an environment where foreign nationals can work smoothly and live with peace of mind



Three Perspectives Consistent in Our Measures

We will create synergy by linking together various measures as we aim to achieve the goals of "Peace of Mind," "Having Pride," and "Taking on Challenges."

"Promoting Digital Transformation"
which aims to grow the economy and solve the social issues of a declining population

"Strengthening the Hiroshima Brand"
and resonating with parties both inside and outside Japan

"Cultivating Human Resources"
to maximize one's own abilities and potential throughout one's lifetime

Agriculture, Forestry, and Fisheries 10

- (1) Cultivating corporate business entities that serve as the core of the region
- (2) Improving productivity through the implementation of smart agriculture, etc.
- (3) Securing and cultivating new players including newly recruited farmers
- (4) Accumulating agricultural land and developing infrastructure for players
- (5) Revitalizing agriculture in hilly and mountainous areas
- (6) Constructing a sustainable production system for Hiroshima Wagyu beef
- (7) Constructing a forest resource management cycle
- (8) Promoting a forest resource use flow



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- (9) Constructing an oyster production and shipping system with capability of overseas expansion
- (10) Constructing a stable supply system for local Setouchi fish

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Tourism

- (1) Developing an appeal that leads to improved brand value
- (2) Developing a welcoming environment everyone can enjoy comfortably and with peace of mind
- (3) Increasing the fans of Hiroshima



Sports and Culture 12

- (1) Vitalizing the region utilizing sports
- (2) Enhancing an environment where everyone can enjoy sports
- (3) Improving sports competitiveness
- (4) Enhancing an environment for enjoying culture and art

12

Peace 13

- (1) Creating new policies and forming multilateral frameworks for the abolition of nuclear weapons
- (2) Expanding the no. of advocates for peace efforts and reaching out to the world
- (3) Recovering and constructing peace utilizing Hiroshima's experience and resources
- (4) Constructing a sustainable peace promotion mechanism



Sustainable Community Development 14

- (1) Forming an urban structure with concentrated functionality
- (2) Improving human networks and transportation infrastructure
- (3) Forming a disaster-resistant urban structure
- (4) Promoting community development utilizing regional characteristics in cooperation with the region
- (5) Promoting community development utilizing data and new technologies (forming a smart city)
- (6) Promoting community development that accommodates new lifestyles
- (7) Creating attractive urban spaces that draw in people

Hilly and Mountainous Areas 15

- (1) Discovering and cultivating human resources and expanding human networks
- (2) Supporting challenges for new business development
- (3) Supporting the growth of SMEs
- (4) Improving life by utilizing digital technology
- (5) Constructing a sustainable transportation system for daily life
- (6) Developing infrastructure to support collaboration between the city center and surrounding regions

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Exchange and Collaboration Base

- (1) Improving the airport's function to connect Hiroshima to the world
- (2) Constructing world-standard port logistics and developing a port of call environment for cruise ships
- (3) Constructing a road network to support the flow of people and goods



Environment 17

- (1) Promoting global warming countermeasures to achieve a net zero carbon society
- (2) Preserving the local environment
- (3) Properly disposing of waste
- (4) Conserving the natural environment and biodiversity
- (5) Promoting voluntary efforts by prefectural residents and businesses

