

(Filled-in Example)

(New/Change)

(Form 1)

Proposal Application of the Plan for Implementation Work of the AI/IoT
Demonstration Platform Project

_____, 2018

To the Governor of Hiroshima Prefecture

Address: XX City, YY Prefecture
Company name: XXXX Co., Ltd.
Representative name: XX XX [Seal]

I hereby make the following proposal regarding the "Implementation Work of the AI/IoT
Demonstration Platform Project."

Representative proposer name	XXXX Co., Ltd. *Company name above
Contact information of person(s) in charge	[Affiliation] XX Section, YY Department
	[Title] ZZ
	[Name]
	[Telephone No.] *Must include hyphen
	[E-mail]
	[Notes (Website, etc.)] *Include a URL.

[Consortium Participants (Co-applicants)]

*If one sheet is not enough to list all the information, you can use multiple sheets.

Participant name	XXXX Co., Ltd.
Contact information of person(s) in charge	[Affiliation] XX Section, YY Department
	[Title] ZZ
	[Name]
	[Telephone No.] *Must include hyphen
	[E-mail]
	[Notes (Website, etc.)] *Include a URL.

Participant name	*Same as above
Contact information of person(s) in charge	[Affiliation]
	[Title]
	[Name]
	[Telephone No.]
	[E-mail]
	[Notes (Website, etc.)]

Participant name	*Same as above
Contact information of person(s) in charge	[Affiliation]
	[Title]
	[Name]
	[Telephone No.]
	[E-mail]
	[Notes (Website, etc.)]

Participant name	*Same as above
Contact information of person(s) in charge	[Affiliation]
	[Title]
	[Name]
	[Telephone No.]
	[E-mail]
	[Notes (Website, etc.)]

Written Proposal of the Plan for Implementation Work of the AI/IoT Demonstration Platform Project

*If one sheet is not enough to list all the information, you can use multiple sheets.

1 Effort policy

- Describe, qualitatively and quantitatively, the core theme, intended result, issues to be solved, detailed and specific issue-solving measures, and the role to be fulfilled by the Contractor in doing this work.

[Theme]

* Clearly describe what kind of AI/IoT technology will be used and what you aim to achieve during the demonstration period in what kind of field.

[Intended result]

* Clearly describe what you aim to achieve in the future resulting from this demonstration project.

[Issues to be solved]

* Quantitatively describe, in detail, the status quo of the regional issues.

[Issue-solving measures]

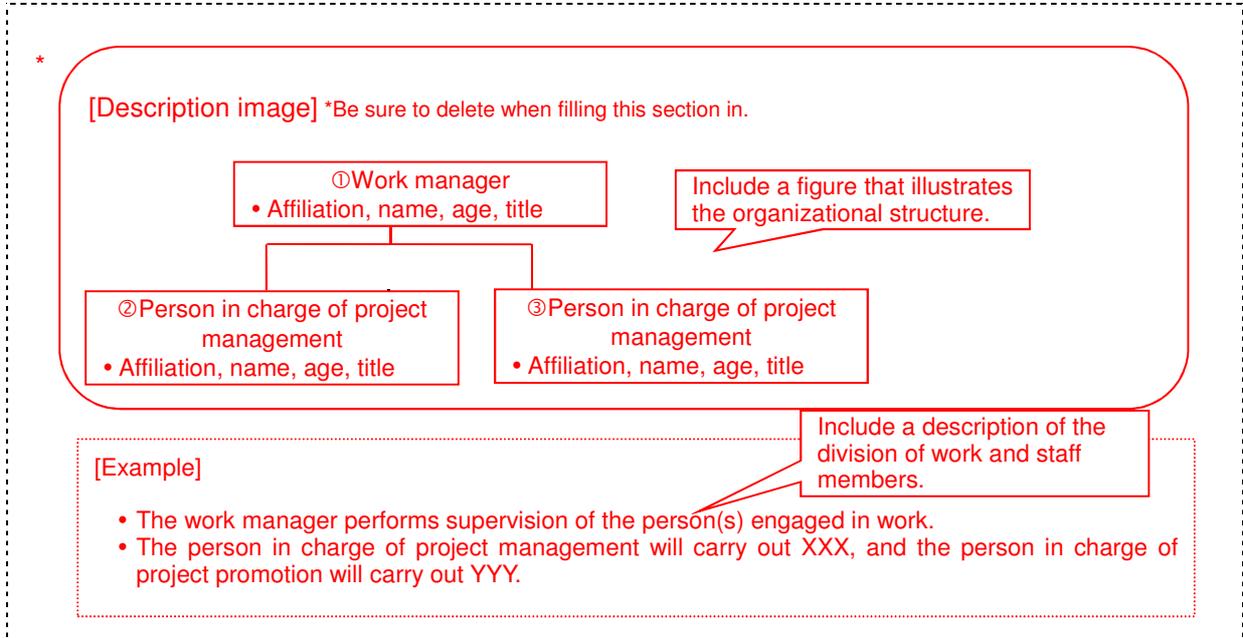
* Clearly describe how you will use AI/IoT technology to approach the issues to be solved listed above.

[Other]

*List other points for making your case, if any.

2 Work implementation system (Viability)

- Describe in detail the affiliation, name, age, title, and work to be implemented for each staff member.
- Describe the structure of supervision and division of roles regarding the person(s) managing the entire work and the other person(s) engaged in work.



2-1 Experience, performance, qualifications, and the like for allotted members

- Describe the reason (experience/performance, etc.) why the planned staff members are considered qualified.

*Refer to the above description image for the implementation structure regarding numbering.

① Name (Affiliation)

* For the reason why this person is qualified and the expected roles, write a few lines in light of that person's work experience and performance.

② *Same as above

③ *Same as above

2-2. Performance and strengths of the proposer

- Describe that the proposer has sufficient performance and strengths to carry out the implementation work.

• Implementation of XXX Through a YYY Project Using IoT

[Period] MM, 20YY

[Location] XX City, YY Prefecture

[Outline] Give a concise description consisting of a few lines.

[Knowledge / know-how to be used in this project] *Give a detailed and quantitative description.

3 AI/IoT Technology to be used (Novelty)

- Clarify the AI/IoT technology to be used in the plan, and describe how that will be used to solve issues. Also, describe the technical novelty, if any.

• XX technology using YY

[Technical outline] *Give a concise description consisting of a few lines.

[Utilization method] *Same as above

[Technical novelty] *Same as above

4 Expansion of digitalization (Expandability)

- Describe a draft of (1) the expected acquired data, (2) the data that can be provided to Hiroshima Prefecture, and (3) the data that can be provided to the Data Collaboration Platform through this plan. Also, describe how this data will be digitalized for use.

(1) Expected acquired data

Personal purchasing data in XXXX

(2) Data that can be provided to Hiroshima Prefecture

Data from (1), having removed information that can be used to identify the individual

(3) Data that can be provided to the Data Collaboration Platform

Data of (2), organized by gender and age

[Imagined usage]

* Describe in detail what kind of things the data provided to the Data Collaboration Platform can be used for.

5. Collaboration with other companies, etc. (Expandability)

- If you are planning collaboration with other companies, etc., describe the contents and effects thereof.

[Company name] XXXX Co., Ltd.

[Planned timing of collaboration] Around MM, 20YY

[Contents / Effect] *Describe, in detail, the objectives, methods, and expected effects.

6 Continuity and expansivity after work completion (Expandability)

* Describe, in detail, how the achievements of the demonstration period will be used and tied to project continuation and expansion.

7 Presence of innovativeness (Innovativeness)

○ Describe, if any, points relating to innovativeness, such as technology not developed yet, new business models, and deregulation.

[Technology not developed yet] *Give a concise description consisting of a few lines.

[New business models] *Same as above

[Deregulation] *Same as above

8 Effect on the Hiroshima Prefecture area (Regionality)

○ Describe points using the regional characteristics of Hiroshima. Also, describe how the technology and knowledge will affect and remain in the Hiroshima Prefecture area.

* Describe, in detail, what kind of effects will occur for the Hiroshima Prefecture area by solving the set issue, and how the technology and knowledge will be left in the Hiroshima Prefecture area.

Implementation Schedule (Degree of Planning)

Describe, in as much detail as possible, a plan for 3 years at the longest. Also, describe goals for each fiscal year for achieving the proposal.

[Full schedule]

Year/month	Content
2018	<ul style="list-style-type: none">•Develop XXXX•Develop a YYYY system
2019	*Same as above
2020	*Same as above

[Detailed schedule for FY2018]

Year/month	Content
2018 August	<ul style="list-style-type: none">•Investigate XXXX•Define development requirements for a YYYY system
September	*Same as above
October	*Same as above
November	*Same as above
December	*Same as above
2019 January	*Same as above
February	*Same as above
March	*Same as above

General Overview

○ If a General Overview is adopted, it shall be announced.

○ A General Overview may also be announced even if it is not adopted. If you do not want it to be announced, circle "Refuse announcement" below.

1. Refuse announcement

Proposer	Representative organization name	XXXX Co., Ltd.
	Consortium participants	① XXXX Co., Ltd., ② YYYY University, ③ XXXX *Describe all organizations participating in the consortium.
Overview of the proposed project	Project name	
	Implementation period	MM, 20YY to MM, 20YY
	Implementation area	XXXX City, Hiroshima Prefecture (List all that apply.)
	Applicable field	XXXX industry
	Issues (Problems)	*Summarize the contents described on Form 2.
	AI/IoT service that contributes to issue solving	*Summarize the contents described on Form 2.
	Demonstration result Target (KPI)	* Summarize and concisely describe the content of the demonstration result (KPI) due to the regional issue solution described in Form 2. * For plans covering multiple fiscal years, give a quantitative description that clearly indicates the achieved situation at the end of each fiscal year. (Example - End of this fiscal year: XX cases of acquired data, XX users by the end of FY2019)
	Project costs (Including tax)	This fiscal year: XX0,000 JPY FY2019 (Estimate): YY0,000 JPY FY2020 (Estimate): ZZ0,000 JPY

Budget Plan for "Project XYZ"

Project name: Project XYZ

Contract entities	Amount [JPY]	Amount [JPY]	Amount [JPY]	Amount [JPY]
	Consortium members	Consortium Direct Cost	Contract Party (Consortium) Direct Cost	
(Consortium name)		0	0	0
● Consortium representative agency	0			
• Consortium member	0			
• Consortium member	0			
• Consortium member	0			
• Consortium member	0			
• Consortium member	0			
• Consortium member	0			
Sum total				0

Budget Plan for "Project XYZ"

Project name: Project XYZ

Consortium name:

Item	Accumulated Contents			Member Name	Amount [JPY]
	Summary	Unit Price	Quantity / Period		
I. Cost of Goods					0
1. Cost for equipment and fixtures (*1)	<i>Device name (List the unit price and quantity, and the period for leases and rentals.)</i>			0 <i>Company A</i>	
2. Cost for consumables	<i>*,*** JPY x Qty.</i>			0 <i>University B</i>	
II. Labor costs / Honorariums (*2)					0
1. Cost for demonstration staff	<i>A *,*** JPY x *** Person(s) / Hour(s)</i>			0 <i>Laboratory C</i>	
	<i>B *,*** JPY x *** Person(s) / Hour(s)</i>			0 <i>University B</i>	
	<i>C *,*** JPY x *** Person(s) / Hour(s)</i>			0 <i>Company E</i>	
2. Cost for demonstration assistants	<i>D *,*** JPY x *** Person(s) / Hour(s)</i>			0 <i>Company F</i>	
3. Honorariums	<i>E *,*** JPY</i>			0 <i>Company G</i>	
III. Travel costs					0
1. Travel costs	<i>(Hiroshima - L.A.) **,*** JPY x *** Person(s) / Times(s)</i>			0 <i>Company F</i>	
2. Committee member travel costs	<i>(Hiroshima - L.A.) **,*** JPY x *** Person(s) / Times(s)</i>			0 <i>City D</i>	
IV. Other					0
1. Subcontracting costs (*3)	<i>Maintenance costs, modification and repair costs, work contracting, etc.</i>			0 <i>Company E</i>	
2. Printing/binding costs	<i>Printing/binding costs, etc.</i>			0 <i>Laboratory C</i>	
3. Meeting costs	<i>Venue rental fees, etc.</i>			0 <i>University B</i>	
4. Communication/transport costs	<i>Line usage fees, *,*** JPY x * months</i>			0 <i>Laboratory C</i>	
5. Utilities	<i>Lighting and heating, *,*** JPY x * months</i>			0 <i>Company F</i>	
6. Other (Overhead costs)	<i>*Describe in detail.</i>			0 <i>University B</i>	
7. Amount equivalent to consumption tax	<i>*Amount equivalent to consumption tax rate for costs considered non-taxed transactions</i>			0 <i>Company A</i>	
Direct costs	I + II + III + IV				0
(Amounts less than 1 JPY are omitted)					
V. General administrative cost (Note 4)	(I + II + III + IV) x General administrative cost rate %				0
VI. Sum total	I + II + III + IV + V				0

*The work cost estimates must be created using the specified Excel format.