Preliminary Agenda

Title: 3rd Annual Japan-US Medical Device Innovation Forum

Tag Line: Growing Japan’s Medical Device Industry through Innovation and International Collaboration

Date: October 19, 2016

Organized by

US-Japan Medtech Frontiers & Hiroshima Prefecture

Location
the “Himawari” at the ICCH
http://www.pcf.city.hiroshima.jp/icch/e_himawari.html

Note: Full translation provided. Speakers, panelists, and Q&A may speak in English or Japanese with Japanese preferred. Slides, if used, will be in both English and Japanese.

Mission of the Forum:

In a series of discussions and presentations, with Q&A, this event will discuss and give examples of a means to grow the medical device industry in Japan. The presenters will identify the barriers that currently exist and suggest a means of overcoming these barriers.

The most famous cluster for medical device innovation in the world is Silicon Valley. Such clusters are also in Minnesota, Boston, and elsewhere in the US and the world. The Conference will discuss how this cluster concept has evolved to become the model for disruptive and Incremental innovation through a combination of incubators/accelerators, universities, industry, support infrastructure, financing, mentors/consultants/advisers, mobile labor force, etc. within the US framework of government, market forces, industry practices, and, of course, culture. The emphasis throughout will be on US-Japan ecosystem collaboration.
9:00 Registration

10:00 Welcome and Overview of the Forum
   - Governor Hidehiko Yuzaki, Hiroshima Prefecture

10:10 USJMF
Introduction of the USJMF founders. Purpose of USJMF and some of the results from our first three years.
   - Jack Moorman, Chairman, US-Japan Medtech Frontiers

10:20 Session I: Regional Revitalization through Growth of the MedTech Industry
Moderator: Masa Ishii, AZCA Venture Partners
Panelists:
1) Hiroshima Prefecture - Hidehiko Yuzaki, Governor
2) Okayama Prefecture - Kenji Ashiba, Deputy Governor
3) Yamaguchi Prefecture - Katsuhisa Hironaka, Deputy Governor
4) Hiroshima University – Hidetoshi Tahara, professor of Graduate School of Biomedical and Health Sciences
5) Okayama University - Shuichi Furuya, Senior Vice-President
6) Yamaguchi University – Ko Sakaida, professor of Yamaguchi University School of Medicine

11:20 Session II: Briefing on MedTech Innovation & Commercialization in the US (Silicon Valley, Minneapolis, Boston, etc.)
   - Masa Ishii, AZCA Venture Partners

11:40 Session III: Disruptive Innovation, Incremental Innovation & Unmet Needs
   - Andrew Farquharson (Managing Director, InCube Ventures, LP)

12:00 Lunch Break (Bento Box service) (60 minutes)

13:00 Reconvene

13:05 Session IV: Models for Japan - The Future of Medical Device Innovation
Moderator: Ken McDonnell, USJMF
Panelists:
1) Peter Howard – Vice President, Triple Ring Technologies
2) Daniel Burnett, MD – CEO, Theranova
3) Dr. Masa Yagi – Osaka University Japan Biodesign Program
4) Jeff Christian - CEO, Phoenix DeVentures
5) Gordon Saul – Executive Director, Stanford Biodesign Program
6) Takahiro Uchida, MD - CEO, Japanese Organization for Medical Device Development, Inc. (JOMDD)

14:05 Break (10 minutes)

14:15 Session V: Funding of Collaboration between the US and Japan

Moderator: Elton Satusky - Partner, Wilson Sonsini Goodrich Rosati, Partner
Presenters:
1) Tatsufumi Aoyama – Development Bank of Japan
2) Hajime Oshita – MedVenture Partner
3) Allan Johnston - Synergy Partners
4) Jeff Trost Director - CA Savvian Advisors
5) Bob Brownell - Emergent Venture Partners

15:15 Break (10 minutes)

15:25 Session VI: Collaboration Examples

Moderator: Casey McGlynn - Partner, Wilson Sonsini Goodrich Rosati
Presenters:
1) Julia Rasooly - CEO, PuraCath
2) Dean Zikria - Spirometrix
3) Rob Claar - Founder, CEO, Vorpal Technologies K.K.
4) Rick Packer - CEO, Zoll(Asahi Kasei Group)
5) Luis Carbonell - CEO, MagArray

16:20 Break (10 minutes)

16:30 Session VII: Health care business model to solve the problems of aging, particularly medical and healthcare in Rural Areas

Moderator: Dr. Fumiaki Ikeno (Stanford university)
Panelists:
1) Takeo Niga - Research Officer, METI
2) Mitsuhiro Sakamoto - CEO, Ideaquest Inc.
3) Kiyofumi Tamiaki - CEO, Molten Corp
4) Takatoshi Kuno - Director, Cyberdyne
5) Shinichiro Monobe - CEO, exMedio
6) Noboru Shinomiya - Group leader, Omron Healthcare

17:30 Closing Remarks
Koji Nakao - Chairman, Japan Federation of Medical Devices

17:55 Networking
http://www.pcf.city.hiroshima.jp/icch/e_dahlia.html

Conference room “Dahlia” on same floor for the networking event. The capacity of the restaurant is more than 200 on stand-up meal. The estimated attendance fee will be 5,000 Japanese yen including the free drink.

17:55-58 Opening Remarks
17:58-18:00 Toast

19:30 Closing
(This is the final remarks for concluding the whole event.)

19:45 Announcement from the host
(just an official announcement like "Thank you for attending" etc)
“End of Social event”

20:00 Close