

# All Hiroshima!

## **All of Hiroshima welcomes people from around the world.**

What are the values experienced only in Hiroshima?

For one, breathtakingly beautiful natural surroundings.

Hiroshima embraces the Chugoku Mountain Range to the north and the Seto Inland Sea to the south.

Mountains can be seen from every corner of Hiroshima Prefecture.

Clean rivers flow through its cities and towns.

Making a little trip gives visitors a chance to view the islands of the Seto Inland Sea.

And experience Hiroshima's rich cultural heritage.

From ancient times to modern, historical sites and cultural heritage that eloquently speak to its history are in every corner of Hiroshima.

Itsukushima Shrine and Atomic Bomb Dome, two world heritage sites, top the list.

But there is also the rice planting ritual in the Mibu area, the Kagura Shinto music and dance, as well as cormorant fishing.

Lemons and oysters. Local fish and Hiba wagyu beef.

Hiroshima boasts great food specialties from the sea and the mountains.

Soul foods, including Okonomiyaki savory pancakes and Tsukemen spicy dipping noodles, await visitors.

Moreover, Hiroshima's alcoholic drinks such as sake and wine are great as well.

It's an awesome place for cyclists, and there are a number of venues for sporting events.

The charms of Hiroshima are endless.

Hiroshima has multiple aspects and is full of new encounters.

And Hiroshima offers countless joys and pleasures to its visitors.

Even so, the people of Hiroshima believe that Hiroshima's potential is still more.

Hiroshima holds the legacies of the people who, with a spirit of resilience, overcame various hardships and contributed to peace and the reconstruction of the city after the war.

We are eager to offer travelers places of encounter and interaction with people who convey these legacies. We hope such opportunities will be included in various tourism programs, so that travelers can feel the spirit of passion and hospitality that only Hiroshima people can offer.

We strongly believe that the opportunities can create a unique value only obtainable in Hiroshima.

We hope that "visits to Hiroshima will always amaze and excite people."

In Hiroshima, visitors discover themselves anew and take a step toward a new stage.

A place where visitors can obtain new hope and energy.

Why don't we give visitors from the world memorable impressions that are beyond imagination with the hospitality that can only be offered by the people of Hiroshima?

This is the fresh start to a new challenge by all of Hiroshima.