The Promotion Program for the "Hiroshima for Global Peace" Plan (Period: FY 2025–2027)

Peace Promotion Project Team April 2025

1 About the Promotion Program for the "Hiroshima for Global Peace" Plan (1) Background of the Program

- o In FY 2011, Hiroshima Prefecture received a proposal titled the "Hiroshima for Global Peace" Plan, compiled by opinion leaders within and outside Japan. Based on this proposal, in the following fiscal year, the prefecture prepared the Guidelines to Promote the "Hiroshima for Global Peace" Plan, which indicate directions of the initiatives described in the plan. By setting the guidelines, the prefecture intends to promote nuclear abolition, post-conflict reconstruction, and peacebuilding in a comprehensive manner.
- o The "Hiroshima for Global Peace" Plan and the Guidelines to Promote the "Hiroshima for Global Peace" Plan stipulate the mission and roles of Hiroshima Prefecture, along with the future state of the world sought by the prefecture. They are reflected in the "goals" and "pursued future state" described in the mid-term (FY 2021–2030) program and Hiroshima Prefecture's comprehensive plan, titled "Hiroshima Vision: Peace of Mind $\mathbb Z$ Pride $\mathbb Z$ Challenging Spirit."
- o The Promotion Program for the "Hiroshima for Global Peace" Plan is a short-term program that presents concrete activities to carry out the "Hiroshima for Global Peace" Plan, the Guidelines to Promote the "Hiroshima for Global Peace" Plan, and the Hiroshima Vision in three years.
- o Since FY 2013, Hiroshima Prefecture has compiled a short-term promotion program every three years. Upon the termination of the fourth (FY 2022–2024) program, prepared in FY 2022, the fifth program has been formulated for the coming three years (FY 2025–2027), based on suggestions of the "Hiroshima for Global Peace" Plan Promotion Committee. Depending on the state of progress, however, the fifth program will be revised when necessary.

(2) The "Hiroshima for Global Peace" Plan and the Guidelines to Promote the "Hiroshima for Global Peace" Plan

A. The "Hiroshima for Global Peace" Plan

In October 2011, the Formulation Committee of the "Hiroshima for Global Peace" Plan, comprising opinion leaders within and outside Japan, prepared the "Hiroshima for Global Peace" Plan, which describes the mission and roles of Hiroshima, the city that rose from the ashes of devastation by the first atomic bombing in human history.

The roles of Hiroshima suggested in the plan are as follows:

[1] To support the roadmap toward nuclear abolition, [2] to reduce the threat of nuclear terrorism, [3] to develop human resources for building a peaceful international community, [4] to promote research on nuclear disarmament and peace building, and [5] to build a sustainable peace-support mechanism.

B. The Guidelines to Promote the "Hiroshima for Global Peace" Plan

In FY 2012, Hiroshima Prefecture established the "Hiroshima for Global Peace" Plan Promotion Committee. To present the directions of initiatives to be implemented in the plan, in collaboration with Hiroshima City and other related organizations, the prefecture prepared the Guidelines to Promote the "Hiroshima for Global Peace" Plan, which describes the symbolic elements of Hiroshima and the future state of the world sought by Hiroshima.

■ Dual Symbolism of Hiroshima

★ Faith in nuclear abolition, based on the experience of the first nuclear destruction in human history

[Hiroshima's strength]

 Ability to share its faith in nuclear abolition by presenting the experience of the first nuclear destruction in human history and its tragic reality

★ Belief in recovery and hope for the future, based on the experience of reviving from the ashes of the nuclear destruction

[Hiroshima's strength]

• Ability to share its belief in recovery and hope for the future by showing its revival from the ashes of the nuclear destruction, along with the knowledge accumulated through its restoration process and the treatment of the radiation-exposed

■ Pursued Future State

★ A peaceful world without nuclear weapons

(3) "Hiroshima Vision: Peace of Mind 2 Pride 2 Challenging Spirit"

This vision presents the future state of the world pursued by Hiroshima Prefecture in 10 years (FY 2021–2030) and directions of initiatives to be implemented to realize the state.

■ The Pursued Future State and the Goal Stipulated in the "Hiroshima Vision: Peace of Mind 2 Pride 2 Challenging Spirit" (Pursued Future State)

- All nations, including nuclear-weapon states, support and participate in a multinational framework of a new security system that does not rely on nuclear weapons. A concrete roadmap is presented toward nuclear abolition.
- Young people who have learned peace studies in Hiroshima are constantly involved in various peace activities, such as post-conflict reconstruction projects. Inducing empathy and impacting the international community, they contribute to the creation of a peaceful world where people can lead lives without fear.
- More and more people support Hiroshima's peace initiatives, leading to the gathering and accumulation of human resources, knowledge, information, and financial resources in Hiroshima. As a result, Hiroshima is recognized as a hub of global peace activities, which takes the initiative in solving various peace-related problems. In this way, Hiroshima responds to the expectations of the international community for peace.

(Goal) To build a global consensus toward nuclear abolition (Target for FY 2030) To involve all nations, including nuclear-weapon states, in a multinational framework

2 About Initiatives of the Fourth (FY 2022–2024) Program [Goal]

To establish an appropriate international environment and system to build a global consensus toward nuclear abolition

[Review]

Hiroshima Prefecture was able to gain support from parties related to the United Nations and national governments on an individual basis and build partnerships with civil society.

However, it has not yet achieved the challenging goal, due partly to the worsened international situation, most notably affected by the Russian invasion of Ukraine.

[Initiatives of the Fourth Program]

O Preparing new policies and building a multinational framework for nuclear abolition

Entrusting research to worldclass institutions, such as the Royal United Services Institute (RUSI), Hiroshima Prefecture has promoted studies of new security policies that do not depend on nuclear deterrence.

At the NPT Review Conference and other meetings, the prefecture organized side events to share research outcomes and hold constructive discussions with participants.

In addition, the prefecture has organized the Hiroshima Round Table series, a multinational conference that focuses on nuclear abolition in East Asia. In 2024, the prefecture published the first issue of *Hiroshima Watch*, designed to make major states review their own responsibility to reduce nuclear risks and promote nuclear disarmament. The publication has attracted attention from the international community.

O Increasing supporters of peace initiatives and appealing to citizens worldwide At the TPNW meetings of state parties, the UN High-Level Political Forum (HLPF), and similar meetings, the prefecture encouraged parties related to the United Nations and national governments to promote nuclear abolition.

In 2022, the prefecture established the Global Alliance "Sustainable Peace and Prosperity for All" (GASPPA), a civil group for studying nuclear issues from the viewpoint of sustainability, and continued working to treat nuclear issues as a global challenge.

Concerning the project to invite leading figures to Hiroshima, during the G7 Hiroshima Summit, held in 2023, world leaders, including those of nuclear-weapon states, confirmed the tragic realities of the atomic bombing and announced resolutions toward nuclear abolition. The scene when they offered bouquets to the cenotaph for A-bomb victims together was broadcast all over the world, reminding people worldwide of the challenges related to nuclear weapons.

O Promoting peace-building and post-conflict reconstruction programs through effective use of Hiroshima's experience and resources

To foster future leaders who will contribute to peacebuilding, Hiroshima Prefecture organized the Future Leaders' Program for Global Peace and the Hiroshima Junior International Forum, both targeting senior high school students. Participants in the Future Leaders' Program deepened their understanding of nuclear disarmament and conflict settlement, while those in the international forum held discussions on global peace and delivered a peace message.

In addition, the prefecture held online seminars on peace studies. Collaborating with ICAN, an international NGO, based on the partnership agreement with it, the prefecture also held Hiroshima–ICAN Academy for university students, young policymakers, government officials, etc. in Japan and abroad. This program was designed to foster global leaders who would promote nuclear abolition and peacebuilding in a diplomatic area and at the UN and NGOs.

The prefecture also organized new programs, such as the Youth Leader Fund for a World without Nuclear Weapons, the G7 Hiroshima Summit Partner's Program, and a legacy project of the G7 Hiroshima Summit titled the Youth Caravan from Hiroshima.

O Building a sustainable peace-promotion mechanism

At the Hiroshima Business Forum for Global Peace, leaders of the business world held multi-angle discussions on the relationships between business and peacebuilding. The forum released a message from Hiroshima, which stressed the importance of global peace as a premise for business activities.

To share peace-related information, Hiroshima Prefecture sought effective use of its web platform "Hiroshima for Global Peace" and social media.

In April 2021, Hiroshima Prefecture established the Hiroshima Organization for Global Peace (HOPe) as the main entity to implement the Hiroshima Initiative, a new proposal to reinforce activities toward building a peaceful world without nuclear weapons. Hiroshima Prefecture implements various peace projects in joint efforts with HOPe.

[External Environment]

The world situation surrounding nuclear weapons is becoming increasingly severe, as evidenced in the Russian invasion of Ukraine, continual nuclear development by China and North Korea, and the worsening situation in the Middle East. In response, many countries have begun to depend on nuclear deterrence even more greatly.

As a result, investments in the development and maintenance of nuclear weapons have been increasing steadily.

Still worse, advanced technologies, such as artificial intelligence, can increase risks of the use of a nuclear weapon.

On the other hand, movements toward nuclear abolition developed on the global stage. In 2021, the Treaty on the Prohibition of Nuclear Weapons (TPNW) became effective, and the TPNW meeting of state parties has been annually held since FY 2022. The number of ratifications and observers at the meetings has been increasing annually.

In 2024, the Pact for the Future was adopted at the UN Summit of the Future, which confirms a resolution to create a world without nuclear weapons. This attests to the fact that the nuclear issue is considered as one of the global challenges.

Meanwhile, given the aging of *hibakusha* (atomic bomb survivors), we have less and less opportunities to hear their stories first hand. In this environment, it is noteworthy that their efforts were recognized, leading to the awarding of the Nobel Peace Prize to the Japan Confederation of A- and H-Bomb Sufferers Organizations (Nihon Hidankyo) in 2024.

3 Outline of the Fifth (FY 2025–2027) Program [Goal]

To establish an appropriate international environment and system to build a global consensus toward nuclear abolition

Since the world situation surrounding nuclear weapons is becoming increasingly severe, many countries have begun to depend on nuclear deterrence even more greatly. This in turn has raised the risk of the use of nuclear weapons more than ever. In this environment, it is important to continue to work for achieving the goal set in the fourth program.

[Basic Strategies]

In consideration of the initiatives of the fourth program and changes in the external environment, the prefecture will take the following three approaches toward nuclear abolition: security, sustainability, and humanitarian impact approaches. Taking these approaches, the prefecture will

- · prepare new policies for nuclear abolition and
- encourage the international community to build a multinational framework and increase supporters.

To build a solid base for nuclear abolition, the prefecture will

- · foster future leaders of peace initiatives and
- · build a sustainable peace-promotion mechanism.

[Three Approaches toward Nuclear Abolition]

Security approach

Hiroshima Prefecture will promote studies of a security scheme that does not rely on nuclear deterrence, consider new security policies based on the study results, and offer suggestions to national governments concerning the way to get rid of nuclear deterrence.

Sustainability approach

Hiroshima Prefecture will promote awareness that nuclear issues are global challenges that impact all of humanity, just as climate change and pandemics are, by stressing the relationships between sustainability and nuclear issues and involving diverse players.

Humanitarian impact approach

Hiroshima Prefecture plans to invite leading figures in various fields to Hiroshima and Nagasaki and organize peace education programs for young people to deepen their understanding of the tragic reality of the atomic bombings, along with the vital necessity of nuclear abolition from the viewpoint of the humanitarian impact of the use of a nuclear weapon.

[On the 80th year since the atomic bombings and the end of World War II]

The year 2025, which is the first year of the fifth three-year program, marks the 80th year since the atomic bombings and the end of World War II. In this epochal year, it is important to deliver a powerful message on nuclear abolition from Hiroshima and renew its resolution to work for a peaceful world without nuclear weapons. Building partnerships with diverse players, Hiroshima Prefecture will implement various initiatives to foster international momentum toward nuclear abolition in synergy with the awarding of the Nobel Peace Prize to Nihon Hidankyo.

To this end, the prefecture will carry out a series of projects up to August 2025 and deliver powerful peace messages to attract worldwide attention to Hiroshima and its peace initiatives.

Specific projects

- During the period from April to June 2025, the prefecture will organize a series of the Projects to Bring Global Leaders Together to Discuss the Future and Peace. The prefecture will release powerful messages at various international conferences to be held in Hiroshima, including the 2025 Hiroshima Business Forum for Global Peace, to be organized by the prefecture. Inviting influential leaders from around the world, this event will feature multi-angle discussions about the relationships between business and peacebuilding and is expected to have significant impacts on public opinion.
- To continue to deliver messages on nuclear abolition, it is essential to foster young leaders to replace the roles that have been played by aged *hibakusha*. Mainly in August, when world attention is most focused on Hiroshima, the prefecture will organize the Projects to Bring Youth Together to Connect Peace to the Future, including the Youth Dialogue Event for Global Peace, Hiroshima-ICAN Academy, and the Future Leaders' Program for Global Peace in Hiroshima.
- To radically increase supporters of peace initiatives, the prefecture will establish a special website on the 80th year since the atomic bombing. Throughout the year, the prefecture will encourage national governments, civil society, and research institutes, among others, to promote awareness of new security systems that do not rely on nuclear deterrence and the relationships between nuclear disarmament and sustainability at various international conferences, including the Preparatory Committee for the NPT Review Conference.
- 4 Initiatives of the Fifth (FY 2025–2027) Program
- 1 Preparing new policies for nuclear abolition [security approach]

To eliminate nuclear weapons, in collaboration with worldclass research institutes, Hiroshima Prefecture will promote research of a new security scheme that does not rely on nuclear deterrence. Based on research outcomes, the prefecture will propose new policies and work to gain support from national governments in quest of a peaceful world without nuclear weapons.

(1) Research programs of a new security scheme that does not rely on nuclear deterrence

[Pursued Future State]

Multiple research programs are being carried out in the international community to provide theoretical grounds for a new security scheme that does not rely on nuclear deterrence.

[Major Directions]

• Promoting research programs of a new security scheme that does not rely on nuclear deterrence

In collaboration with worldclass research institutes, including the Stockholm International Peace Research Institute (SIPRI) and the Royal United Services Institute (RUSI), the prefecture will promote research programs to offer scientific grounds in support of new security systems that do not rely on nuclear deterrence.

[Future Initiatives]

- \circ Conducting research programs about a new security scheme that does not rely on nuclear deterrence as an essential step for eliminating nuclear weapons (FY 2025–2027)
- o Supporting survey and other projects that will support research programs about ways to advance nuclear disarmament toward nuclear abolition and about a new security scheme that does not rely on nuclear deterrence (FY 2025–2027)
- o Enriching the content of the *Hiroshima Report*, which investigates, analyzes, and evaluates efforts of national governments toward nuclear disarmament
 - Building partnerships with international institutions, universities, research institutes, NGOs, etc. (FY 2025–2027)
 - Promoting the *Hiroshima Report* by offering the publication to parties related to national governments and individuals/organizations influential in shaping global public opinion (FY 2025–2027)
 - Continuously improving and promoting the use of booklets with simple wording (FY 2025–2027)
- o Issuing *Hiroshima Watch*, which urges major states to fulfill their responsibility for reducing nuclear risks and promoting nuclear disarmament, at the Hiroshima Round Table, a meeting that holds discussions on nuclear disarmament and other subjects in East Asia and the rest of the world and which advocates related policies on an NGO level (Track-II). (FY 2025–2027)

(2) Appealing to the international community

[Pursued Future State]

Deeper understanding is being gained for a new security scheme that does not rely on nuclear deterrence, and support for it is spreading among national governments and civil groups.

[Major Directions]

 Promoting the importance of research programs of new security scheme that does not rely on nuclear deterrence and sharing their outcomes with the international community

Promoting outreach activities by sharing related information at international conferences and on other occasions

[Future Initiatives]

- o Outreaching to the international community
 - Sharing research outcomes at the NPT Review Conference, the TPNW meetings of state parties, etc. (FY 2025–2027)
- o Outreaching to citizens of Hiroshima Prefecture and Japan
 - Sharing research outcomes at talk events jointly organized with the UN and other events concerning research programs (FY 2025–2027)
- Enriching the content of existing seminars
 - Enriching the content of the Future Leaders' Program for Global Peace in Hiroshima and other programs, and increasing the number of participants (FY 2025–2027)

2 Encouraging the international community to build a multinational framework and increasing supporters

Hiroshima Prefecture intends to increase the number of supporters of its recognition that nuclear issues comprise one of the global challenges that threat the sustainability of humans and the earth. Through collaboration with national governments and various private organizations, the prefecture will foster international momentum toward forming a consensus on nuclear abolition.

(1) Building a multinational framework to create a global consensus [sustainability approach]

[Pursued Future State]

National governments support the formation of a multinational framework for building a global consensus on nuclear abolition.

[Major Direction]

o Lobbying national governments

Encouraging national governments to build a framework that will become a base for a multinational framework

[Future Initiatives]

- Preparing for meetings of the Group of Friends
 - Encouraging the countries that are eager to promote nuclear abolition to initiate activities involving many other national governments. (FY 2027)
- Advancing the sustainability approach
 - Clarifying the relationships between nuclear issues and other social problems from the viewpoint of sustainability to gain support from more national governments and organizations (FY 2025–2027)

(2) Building partnerships with a wide variety of players [sustainability approach]

[Pursued Future State]

Nuclear weapons are widely recognized as a great menace for the sustainability of humans and the earth.

Strong partnerships have been built with a wide variety of players addressing social challenges, such as issues related to environmental protection and human rights.

[Major Direction (1)]

o Collaborating with various players working for nuclear abolition Reinforcing activities to appeal to the international community by building a network of a wide variety of players eager to address nuclear issues. Promoting discussions about nuclear abolition by sharing Hiroshima's experience and other resources with the international community, particularly its knowledge about the humanitarian impact of the use of nuclear weapons and the support of *hibakusha*.

[Future Initiatives (1)]

o Appealing to the international community through the Global Alliance "Sustainable

Peace and Prosperity for All" (GASPPA)

• Appealing to the international community at the TPNW meetings of state parties and other meetings through activities of GASPPA, comprising civil groups that are addressing nuclear issues and other social challenges (FY 2025–2027)

[Major Direction (2)]

o Collaborating with various players who are addressing social challenges Paying attention to the relationships between nuclear issues and social challenges that affect the sustainability of humans and the earth, gaining support from civil groups addressing various social challenges, such as climate change and pandemics, and building partnerships with them through GASPPA's activities

[Future Initiatives (2)]

- o Appealing to the international community through GASPPA
 - Appealing to the international community on various occasions, including the UN High-Level Political Forum (HLPF) and other international conferences, to gain support (FY 2025–2027)

[Major Direction (3)]

Collaborating with globally influential people
 Increasing the number of supporters of peace initiatives by sharing related information by collaborating with globally influential people

[Future Initiatives (3)]

- o Organizing campaigns in collaboration with groups that have global influence
 - Increasing supporters through various activities, such as the "Cranes for Our Future" campaign at Hiroshima Prefecture's booth (Peace Section) at Expo 2025, Osaka, Kansai (FY 2025–2027)

(3) Continuing to send messages from Hiroshima on nuclear abolition [humanitarian impact approach]

[Pursued Future State]

Many people in the world, including leading figures in various areas, share faith in nuclear abolition, based on the awareness of the humanitarian impact of the use of a nuclear weapon. This has led to an upsurge of global public opinion in support of nuclear abolition.

[Major Direction (1)] (Initiatives to be led by Hiroshima City)

 Sharing the tragic realities of the atomic bombing and advocating nuclear abolition

Creating a firm anti-nuclear weapon sentiment among national leaders and other leading figures by promoting their recognition that once a nuclear weapon is used, it would cause a tremendous disaster with its heat rays, shock waves, and radioactive rays. Encouraging the general public to share the same recognition to arouse global public opinion and encourage real action toward nuclear abolition.

[Future Initiatives (1)]

- o Lobbying at international conferences and other global events
 - Sharing the recognition about the necessity of nuclear abolition at international conferences to be held in Hiroshima (FY 2025–2027)
 - $\boldsymbol{\cdot}$ Setting the "Peace Section" at Hiroshima Prefecture's booth at Expo 2025, Osaka, Kansai (FY 2025)
- o Inviting government officials and other individuals/organizations influential in shaping global public opinion to Hiroshima
 - Encouraging policymakers and other leading figures to visit Hiroshima during their stay in Japan (FY 2025–2027)
- Hosting international conferences in Hiroshima

Hosting more international conferences on peace issues in Hiroshima (FY 2025–2027)

[Major Direction (2)]

o Fostering human resources to shift security policies

Fostering human resources who will work to change the security policies that rely on nuclear deterrence and produce such resources for security sections of governments Diversifying participants in human resource development projects by seeking cooperation of relevant groups/institutions with regard to public relations and dispatchment of the participants

[Future Initiatives (2)]

- o Inviting young researchers, policymakers, government officials, etc. to Hiroshima
 - Inviting to Hiroshima researchers, policymakers, government officials, etc. who are expected to become leading players in national security programs and providing them with opportunities to confirm the tragic reality of the atomic bombings and to learn peace studies (FY 2025–2027)
- o Diversifying participants in Hiroshima-ICAN Academy
 - Conducting promotion activities to attract a wide diversity of participants (FY 2025–2027)

3 Fostering future leaders of peace initiatives

Taking advantage of Hiroshima's experience of having revived from the ashes of nuclear destruction, along with it being a symbol of peace and hope, Hiroshima Prefecture will foster human resources who will engage in activities toward nuclear abolition, post-conflict reconstruction, and the development of developing countries. To this end, the prefecture will collaborate with the United Nations Institute for Training and Research (UNITAR) Hiroshima Office, the Japan International Cooperation Agency (JICA) Chugoku Center, the Hiroshima International Center (HIC) and other international institutions, as well as educational facilities in Hiroshima.

(1) Fostering leaders of nuclear abolition and peacebuilding initiatives

[Pursued Future State]

Young people who have recognized the tragic reality of the atomic bombings in Hiroshima and who have gained professional knowledge about nuclear disarmament and abolition are working to tackle difficult international situations surrounding nuclear disarmament and taking an active part in the international community to pass down the torch of peace to future generations.

The young people who have learned the process that Hiroshima took to rise from the ashes of nuclear destruction are involved in various peace initiatives, including post-war reconstruction projects.

[Major Directions]

o Collaborating with educational/training institutions in Hiroshima Fostering human resources through collaboration with UNITAR, JICA, universities, etc. by taking advantage of Hiroshima's resources and experience

[Future Initiatives]

- o Providing a wide variety of educational programs to ensure that participants can choose a desired one according to their knowledge, experience, and interest (Nuclear abolition/peacebuilding)
 - Holding programs for senior high school students, including the Future Leaders' Program for Global Peace (FY 2025–2027)
 - Offering peace textbooks to students and citizens of all generations (FY 2025–2027)
 - \cdot Preparing effective follow-up programs for young people who have completed peace studies (FY 2025)

(Nuclear abolition)

- Organizing Hiroshima-ICAN Academy, a human resource development project for undergraduate/graduate students and young researchers (FY 2025–2027)
- Holding the Youth Dialogue Event for Global Peace, a peace education program for young people, including those who have completed a peace study program (FY 2025–2027)
- Implementing the 80th Year Special Program: The world in 2045—What we can do for a future without nuclear weapons—in collaboration with universities, targeting senior high school and university students who have basic knowledge and experience of peace activities (FY 2025–2027)

(Peacebuilding)

• Enriching human resource development courses by including the outcomes of the studies on Hiroshima's reconstruction process in the peacebuilding projects of UNITAR and JICA, and starting new courses/seminars (FY 2025–2027)

(2) Fostering human resources for the health care of the radiation-exposed

[Pursued Future State]

Medical staff who have learned in Hiroshima the health care of the radiation-exposed are active in various parts of the world.

[Major Directions]

o Promoting international cooperation in the health care of the radiation-exposed Promoting international cooperation in the health care of the radiation-exposed by sharing Hiroshima's experience and resources

[Future Initiatives]

- o Increasing medical staff who can respond to radiation accidents and disasters through activities of the Hiroshima International Council for Health Care of the Radiation-exposed (HICARE)
 - Receiving trainees from outside Japan and holding lectures for citizens of Hiroshima to fulfill its role as the center of human resource development and dissemination of information concerning the health care of the radiation-exposed (FY 2025–2027)
 - \cdot Holding international medical seminars through effective use of the network with the International Atomic Energy Agency (IAEA) (FY 2025–2027)
 - Dispatching medical students to IAEA as interns and holding seminars at senior high schools to foster next-generation medical staff (FY 2025–2027)

4 Building a sustainable peace-promotion mechanism

Hiroshima Prefecture will build a sustainable peace-promotion mechanism by gathering human resources, knowledge, information, and funds from around the world, and it will promote initiatives toward nuclear abolition through collaboration with a wide variety of players.

The prefecture will also strengthen its functions to gather resources for peace to fulfill its role as a global peace hub.

(1) Building a platform that involves diverse players

[Pursued Future State]

A platform, comprising a diversity of players, contributes to the promotion of global peace initiatives.

[Major Directions]

 \circ Reinforcing partnerships with a wide range of stakeholders, particularly those in business circles and expanding the scope of peace initiatives

Building a platform where a wide range of stakeholders, particularly those in business circles, can recognize the relationships between peace and business and engage in peace activities by sharing their knowledge and disseminating related information.

Increasing the number of supporters for peace initiatives in this way.

[Future Initiatives]

- Reinforcing partnerships with a wide range of stakeholders, particularly those in business circles
 - Organizing the 2025 Hiroshima Business Forum for Global Peace on the 80th year of the atomic bombing and implementing follow-up programs (FY 2025–2027)
- Creating a suitable environment for carrying out peace initiatives
 - Visualizing the companies that undertake peace initiatives and increasing the number of such companies in order to encourage businesses to simultaneously seek contribution to peace and enhancement of their corporate value (FY 2025-2027)

(2) Reinforcing communication functions

[Pursued Future State]

Hiroshima has advanced communication functions, and its website is recognized and used as a means to promote peace campaigns.

[Major Directions]

Changing contents and promotion methods in response to target audience
 Preparing contents for target audience and promoting webpages for audiences who are not particularly interested in peace initiatives

[Future Initiatives]

- o Increasing target audience through effective use of online media
 - \cdot Increasing supporters by appealing to people who are interested in peace initiatives but are not actively involved in them, as well as people who are expected to have interest in them (FY 2025–2027)
- Building a platform of various activities through effective use of a website
 - Integrating peace-related information, such as stories of A-bomb victims, peace studies, and ongoing initiatives, on a website to enable diverse players of peace initiatives to use it as a web platform of information related to peace and nuclear weapons. (FY 2025–2027)
 - Preparing a special website on the 80th year since the atomic bombing to increase supporters, particularly young supporters (FY 2025)

(3) Advancing the "Hiroshima for Global Peace" Plan

[Pursued Future State]

To build a peaceful world without nuclear weapons, a platform for peace programs has been built, in which a large quantity of various resources is invested.

[Major Direction (1)]

 \circ Building momentum toward investments in initiatives to address nuclear issues

Creating momentum toward financial, academic, and human resource investments in initiatives to address nuclear issues

[Future Initiatives (1)]

- o Promoting large-scale investments in initiatives to address nuclear issues
 - Developing PR activities to promote investments taking the opportunity of the 80th year of the atomic bombings and the end of World War II (FY 2025–2027)

[Major Direction (2)]

• Maintaining and strengthening Hiroshima's functions as a peace hub In joint efforts with a wide range of stakeholders, developing the Hiroshima Organization for Global Peace [HOPe] into a general incorporated association as the first step to build a base for peace activities in order to strengthen HOPe's functions as a global hub that accumulates peace-related resources

[Future Initiatives (2)]

- \circ Developing the Hiroshima Organization for Global Peace [HOPe] into a general incorporated association
 - Establishing a general incorporated association by turning HOPe's members into the members of the association in order to ensure effective use of their knowledge and network (FY 2025)
- o Reinforcing HOPe's financial base
 - Building a mechanism to enable HOPe to raise funds in a broad manner from domestic and international sources and continue its activities, supported by a variety of managerial resources in addition to those of Hiroshima Prefecture. Appealing to worldwide organizations and individuals with ample financial resources for contribution. (FY 2025–2027)
- o Obtaining consultative status to the UN Economic and Social Council (ECOSOC)
 - Working to obtain consultative status to the ECOSOC so that HOPe will be able to take an active part at the United Nations. Making HOPe a general incorporated association, which is financially independent from (local) governments, in order to obtain consultative status. (FY 2025–2027)